



An Introduction to Design Thinking

In One Hour



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Your Mission: **Redesign how your partner prepares for the new year.
Start by gaining empathy.**

1 Interview

8min (2 sessions x 4 minutes each)

Notes from your first interview.
Go for specific stories.

Switch roles & repeat Interview.

2 Dig Deeper

6min (2 sessions x 3 minutes each)

Capture Quotes, Emotions, and Beliefs.

Switch roles & repeat Interview.

Reframe the problem.

3 Capture findings 3min

conflicts: struggles your partner faces with others, the environment, her/his self, etc.

insights: new learnings about your partner's feelings/worldview to leverage in your design*

*make inferences from what you heard

needs: things they are trying to do*

*use verbs

4 How Might We Statements 3min

Generate 3 HMW statements: short questions based on your findings that launch brainstorm.*

*given a **need** "to anticipate unpredictable family chaos" we might generate


HMW predict family chaos

HMW curb the chaos

HMW make family chaos fun

Ideate: generate alternatives to test.

5 Sketch at least 5 *radical* ways that respond to your HMW 5min



write your How Might We Statement above

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6 Share your solutions & capture feedback. 10min (2 sessions x 5 minutes each)

Notes

Build and test.

7 Build your solution.

Make something your partner can interact with!

[not here]

7min

8 Share your solution and get feedback.

+ What worked...

- What could be improved...

? Questions...

! Ideas...

8min (2 sessions x 4 minutes each)