

# MadLib

**Goal:** To help you quickly name:

What you've done,

What your insights are from your synthesis,

Your next steps, and

Why

Our team designed \_\_\_\_\_

(hint: your prototype)

Through synthesis, we believe \_\_\_\_\_

(hint: look at the synthesis work you did this morning)

Our next step is to \_\_\_\_\_

(hint: go back to empathy, design a new prototype, dig deeper into our existing, etc)

because we feel \_\_\_\_\_

(hint: it would be game changing if we could.....)