

Design Skills Learning Objectives Rubric

Learning Objective	Attempted Demonstration	Partial Demonstration	Proficient Demonstration	Sophisticated Demonstration
Students observed and engaged in the process of understanding others needs and desires				
Students identify an appropriate user and can synthesize user data to get to a unique insight about their needs and desires				
Students seek and analyze secondary data to inform and inspire their design process.				
Students work together to generate lots of ideas, including non-obvious ones				
Students build low resolution prototypes designed to answer specific questions				
Students test those prototypes to get feedback and advance their ideas				
Students iterate on their idea by prototyping a new solution and testing it with users				