An Introduction to Design Thinking
Before we start this design challenge, take a minute to reflect about your own experiences. Chart your typical morning routine below.

“I feel terrific!”

“I feel terrible!”
Redesign your partner’s morning routine. Start by gaining empathy for your partner.

1 Interview
8min (2 sessions x 4 minutes each)

2 Dig Deeper
6min (2 sessions x 3 minutes each)

Notes from your first interview

Switch roles & repeat Interview

Notes from your second interview

Switch roles & repeat Interview
Reframe the problem.

3 Capture findings  3min

**Goals and Wishes:** What does your partner need to accomplish in the morning?
*use verbs

**Insights:** New learnings about your partner’s feelings and motivations. What’s something you see about your partner’s experience that maybe s/he doesn’t see?*
*make inferences from what you heard

4 Take a stand with a point-of-view  3min

**needs a way to**  user’s need

**because (or “but . . .” or “Surprisingly . . .”)**  
[circle one]

**insight**
Ideate: generate alternatives to test.

5 Sketch at least 5 *radical* ways to meet your user’s needs. 5min

write your problem statement above

6 Share your solutions & capture feedback. 10min (2 sessions x 5 minutes each)

Notes

Switch roles & repeat sharing.
Iterate based on feedback.

7 Reflect & generate a new solution. 3min

Sketch your big idea, note details if necessary!
Build and test.

8 Build your solution.
Make something your partner can interact with!

9 Share your solution and get feedback.

+ What worked...

- What could be improved...

? Questions...

! Ideas...

7min

8min (2 sessions x 4 minutes each)
Reflect on your work.

10 Headline TWO next steps 2min

From Step 9 feedback, what are TWO aspects you would prototype next?

1) 

2) 

11 Redefine your point-of-view 3min

How does your interaction alter your P.O.V. from Step 4? Craft a new P.O.V. informed by testing.