An Introduction to Design Thinking
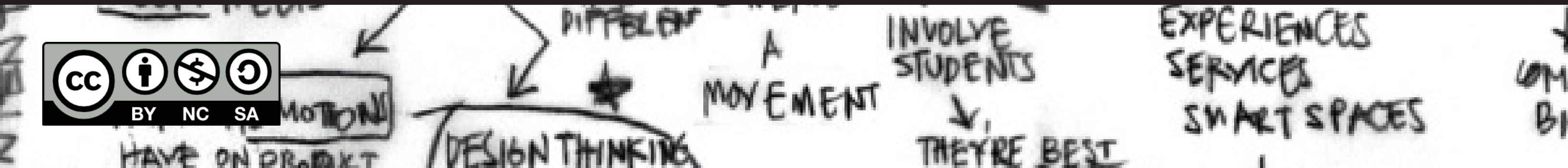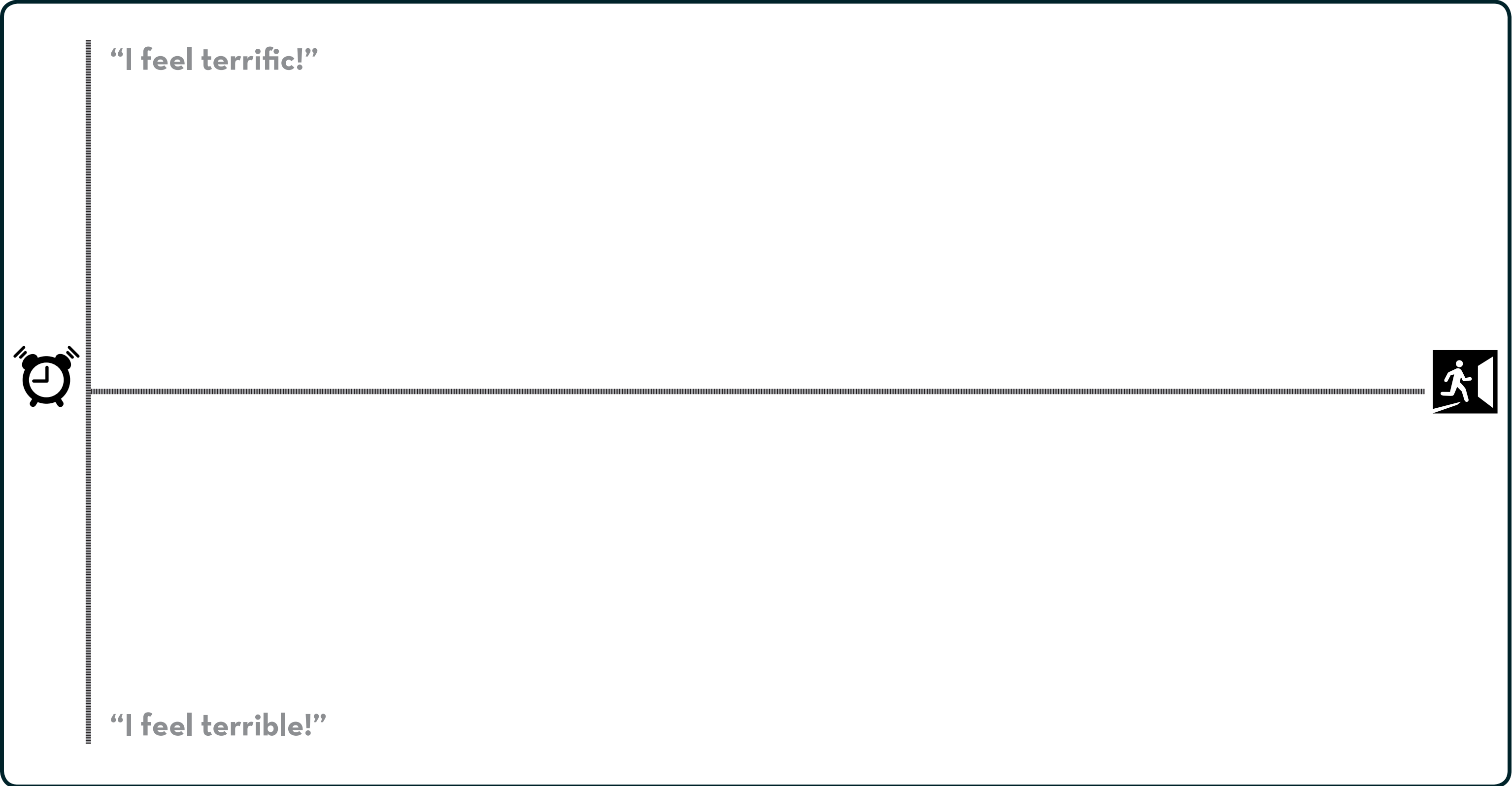
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Before we start this design challenge, take a minute to reflect about your own experiences. Chart your typical morning routine below.

"I feel terrific!"

"I feel terrible!"

Redesign your partner's morning routine. Start by gaining empathy for your partner.

1 Interview
8min (2 sessions x 4 minutes each)

Notes from your first interview

2 Dig Deeper
6min (2 sessions x 3 minutes each)

Notes from your second interview

d.

Reframe the problem.

3 Capture findings 3min

Goals and Wishes: What does your partner
need to accomplish in the morning?
*use verbs

Insights: New learnings about your partner's feelings
and motivations. What's something you see about your
partner's experience that maybe s/he doesn't see?*

*make inferences from what you heard

4 Take a stand
with a point-of-view 3min

_____
partner's name/description

needs a way to _____
user's need

because (or "but . . ." or "Surprisingly . . .")
[circle one]

_____

_____
insight

d.

Ideate: generate alternatives to test.

5 Sketch at least 5 *radical* ways to meet your user's needs. 5min

write your problem statement above

6 Share your solutions & capture feedback. 10min (2 sessions x 5 minutes each)

Notes

Switch roles & repeat sharing.

Iterate based on feedback.

7 Reflect & generate a new solution. 3min

Sketch your big idea, note details if necessary!

Build and test.

8 Build your solution.

Make something your partner can interact with!

[not here]

7min

9 Share your solution and get feedback.

+ What worked...

- What could be improved...

? Questions...

! Ideas...

8min (2 sessions x 4 minutes each)

<u>Reflect</u> on your work.

10 Headline TWO next steps 2min

From Step 9 feedback, what are TWO
aspects you would prototype next?

1)

2)

11 Redefine your point-of-view 3min

How does your interaction alter your P.O.V. from
Step 4? Craft a new P.O.V. informed by testing.