a. FAQs
   a. Where did this piece of furniture come from?
      1. The d.school's furniture ranges from off the shelf to totally custom. The pieces were designed by the d.school and many are iterations on past designs (from many different vendors). For instance, the stacking stage blocks are a custom design – the dimensions are available in Make Space, but they aren’t off-the-shelf items.

      In general, the public or common spaces of Bldg. 550 are more readily off the shelf pieces, with the teaching or staff spaces more custom. Some of the furniture, you can make yourself. Check out the website for more information.

      There’s even more information in the book, *Make Space: How to Set the Stage for Creative Collaboration*, which was written by Scott Doorley and Scott Witthoft in conjunction with the d.school. It brings together much of the information regarding designing collaborative spaces and culture at the d.school.

   b. How is David Kelley involved?
      1. David Kelley is a professor at Stanford and a founder of the d.school. He teaches d.school classes and works closely with our staff.

   c. How many startups have come out of the d.school?
      1. It depends on the class – some classes are specifically focused on entrepreneurship and thus produce a number of new ventures each quarter. Some classes are based on skill-building, and very few companies come out of those.
      2. If you are not sure, refer them to info@dschool.stanford.edu

   d. Has the d.school ever worked with [government/sustainability/the auto industry/specific industry/specific company/etc.]?
      1. If you can speak to this, please do.
      2. If you are not sure, refer them to info@dschool.stanford.edu

   e. What are some current d.school projects?
      1. If you can speak to this, please do.
      2. If you are not sure, refer them to info@dschool.stanford.edu
f. Do you do consulting?
   1. No – we focus mainly on graduate education. We do have an Executive Education program, where members of your team can come for a 3-day immersive introduction to design thinking. You can find more information on our website.

g. Do you sell any t-shirts or books?
   1. No. But, you can buy the Make Space book at the Stanford Bookstore. The d.school has also partnered with Quarterly Co. to send original d.school materials and creations to Quarterly Co. subscribers. Find out more on the Quarterly Co. website.

h. Do you recommend any books to learn more about innovation and design thinking?
   1. The best way to learn about design thinking is to do it, but we’d be remiss if we didn’t point out some of the books that help contextualize what we do. If you want to deepen your understanding of design thinking process and application, here’s a book list to get you started. We’re being selective, not exhaustive, here – think of it as the “staff favorites” section in your local bookstore.

   **Innovation Process**
   - The Art of Innovation, by Tom Kelley
   - Change by Design, Tim Brown
   - Design Thinking, by Nigel Cross

   **Design In Your Company**
   - The Designful Company, by Marty Neumeier
   - The Design of Business: Why Design Thinking is the Next Competitive Advantage, by Roger Martin

   **Managing Innovation**
   - Weird Ideas That Work, by Robert Sutton

   **Empathy**
   - Wired to Care, by Dev Patnaik

   **Synthesis**
   - Exposing the Magic of Design, by Jon Kolko

   **Sketching**
   - Rapid Viz, by Kurt Hanks and Larry Belliston
Space
• Make Space: How to Set the Stage for Creative Collaboration, by Scott Witthoft and Scott Doorley

Design in Education
• The Third Teacher: 79 Ways You Can Use Design to Transform Teaching and Learning, by Cannon Design, VS Furniture, and Bruce Mau Design

i. Do you accept international students?
   1. The d.school does not offer courses to non-Stanford students. What we do have are interdisciplinary elective classes for all graduate students at Stanford. If you would like to take classes at the d.school, you would have to apply and be accepted into a school (Business, Medicine, Education, Law, Engineering, Humanities & Sciences, Earth Sciences) at Stanford first, and once you're a Stanford graduate student, you would sign up for electives. If there are exchange programs, they would need to be set up through one of the schools mentioned above.

j. How do you apply to the d.school?
   1. The d.school does not offer graduate degree programs. What we do have are interdisciplinary elective classes for all graduate students at Stanford. If you would like to take classes at the d.school, you would have to apply and be accepted into a school (Business, Medicine, Education, Law, Engineering, Humanities & Sciences, Earth Sciences) at Stanford first, and once you're a Stanford graduate student, you would sign up for electives.
   2. Each classes as a specific application process. Please email the teaching teams directly regarding the application process.

k. Why can’t undergrads take classes at the d.school?
   1. Every year a few undergraduate do take our classes, but currently we are focusing our efforts on graduate students. I would check out the Product Design major in the Engineering School.

l. How hard is it to get into d.school classes? Or, why can’t all Stanford students take d.school classes?
   1. Each classes as a specific application process. Please email the teaching teams directly regarding the application process. Unfortunately we can’t guarantee that all students will be admitted.

m. How do you train d.school professors?
   1. For teaching teams at the d.school we value a diverse set of experiences and expertise. Some instructors are professors with years of academic experience. Some are industry practitioners who come to the d.school with experience working in the field.
n. How big is your faculty?
   1. Between 50 and 60 people teach at the d.school each year. The number constantly changes based on the courses offered.

o. Where does your funding come from?
   1. We were lucky enough to receive several gifts early on that helped us launch. If you are interested in providing a similar gift, please reach out at the end of this tour.

p. Do you offer online courses?
   1. Not at this time. We do provide for free a 90-minute design thinking crash course, available on our website.

q. Do you do programs for kids?
   1. We do occasionally provide programming for students through schools that we have partnered with specifically.

r. Do you do programs in schools?
   1. We do. In the past, we have facilitated design-thinking workshops for educators. If you are interested, please keep an eye on our website for more information. We are also in the middle of rebooting our K-12 initiative and will have more information on our next steps soon.

s. What is your partnership with IDEO like?
   1. There are lots of amazing designers from IDEO who teach and coach at the d.school. Likewise, some of our alumni have gone on to work there.

t. What are the qualifications for being a d.school fellow?
   1. During the current (2012 – 2013) academic year we are launching a new version of the Fellowship experience. Please check this page in early January 2013 for information on the application process for the 2013 – 2014 class. If you’d like to be notified when that information is published please drop us a line at info@dschool.stanford.edu

u. How many of your students actually have an art or design background?
   1. Not many and it is not required. Deep knowledge of art or engineering is not required to use our design thinking methodology or rapidly prototype in the way that we teach our students.

v. Where do you think design is going in the next [5, 10, 20] years?
   1. Everywhere! People all over the world are using design to creatively solve problems, and that movement is only growing.
   2. If you can speak to this, please do.
   3. If you are not sure, refer them to info@dschool.stanford.edu
w. Are there other schools like this?
   1. Hasso Plattner Institut, Potsdam, Germany
   2. Rotman School of Management, Toronto Canada
   3. Illinois Institute of Technology, Illinois, USA
   4. Harvard Innovation Lab, Massachusetts, USA
   5. Northwestern's Segal Design Institute, Evanston Illinois, USA
   6. MBA in Design Strategy | California College of the Art
   7. MIT Media Lab, Massachusetts, USA
   8. Berkeley's iSchool
   9. Berkeley iLab
   10. School of Visual Arts, NYC
   11. THNK. The Amsterdam School of Creative Leadership
   12. KAOSPilot, Denmark
   13. Alta Scuola Politecnica, Milano Italy
   14. Centre for Design Innovation, Ireland
   15. Royal College of Art, London
   16. Aalto University, Design Factory, Finland
   17. University of Ljubljana, Slovenia
   18. KTH | KTH Royal Institute of Technology, Sweden
   19. University of St.Gallen, Switzerland
   20. UNAM - Portal de la Universidad Nacional Autónoma de México
   21. ENPC - École des Ponts ParisTech, France
   22. Technical University Munich, Germany
   23. Helen Hamlyn Centre - Royal College of Art, London
   24. KEIO MEDIA DESIGN - Keio University, Japan
   25. National Taiwan University
   26. i.school Tokyo
   27. University of Technology, Sydney
   28. Communication University of China
   29. University of Science and Technology of China
   30. Design City Kolding, Denmark

x. How can I get involved?
   1. **Executive Education**
      a. Join us as a participant (for a fee).
      b. Join us as a prototype tester (free! And fun!)
      c. Participant in a three-hour design thinking challenge we call a Crash Course (free and open to the public)
      d. If you follow us on Twitter, you'll see when these and other opportunities come up. Plus, it is a great way to stay in touch!
y. Can I take classes at the d.school?
   i. Currently, the d.school offers classes to enrolled Stanford graduate
      students. Please see our course listings for current offerings. The Stanford
      Design Program offers a graduate degree in design thinking; students from
      the Design Program frequently participate in d.school courses. We also run
      short workshops for executives periodically during the year.

z. How do I apply to the d.school?
   i. Students who are interested in a masters degree in design should apply to
      the Stanford Design Program. Students interested in taking multidisciplinary
      d.school classes at the institute should apply to any graduate program—
      whether it be a PhD program in Computer Science, an MBA program, the
      Stanford Design Program, or any other graduate course of study—and
      augment their chosen degree program with our course offerings. The
      d.school itself does not directly admit students nor grant degrees but does
      offer courses from world-class faculty in design thinking. Click here for
      more information about the types of students you’ll find in the d.school.

aa. I’m a member of the press, how can I get more information about the d.school?
   i. You can find more information on our fact sheet, downloadable here. It also
      has contact information for Debbe Stern, who handles public relations for
      the d.school.

bb. Can I observe a class at the d.school?
   i. Please contact the teaching team of the class you’re interested in—they’ll
      let you know about their policy on visitors. Check the list of current
      courses here.

c. How can I get a job at the d.school?
   i. Our job postings—when we have positions available—are listed
      on jobs.stanford.edu.

dd. How can I become a d.school fellow?
   i. During the current (2012-2013) academic year we are launching a new
      version of the Fellowship experience with a prototype cohort. In September
      we will announce the new d.fellows and describe the program in greater
      detail on this page. Please check our Fellowships page in early January 2013
      for information on the application process for the 2013-2014 class.